

NORTH FORK AMBULANCE ASSOCIATION  
BOARD OF DIRECTORS MEETING  
JUNE 13, 2017  
HOTCHKISS STATION

Board Members present: Dan Miller, Susann Brown, Kathy Shoemaker, Gregg Angelovich, Mara Derryberry and Mike Hughes. Larry Hughes was absent.

Also present: Kathy Steckel, Diane Perry, Deb Leger, Steve Simpson and Katie Hedley.

- I. The meeting was called to order by Dan Miller at 7:05pm.
- II. The minutes of the May 9, 2017, meeting were approved as written. Gregg Angelovich made the motion and Mike Hughes seconded. No objections.
- III. The financial reports for May were distributed. We reviewed the run report and financials. Gregg had a question about the expenditures on marketing materials. Susann Brown made the motion to approve the financials as written and Mara Derryberry seconded. No objections.
- IV. Introduction of guests. Katie Hedley, our Special Events Coordinator, was present.
- V. Public Comment. No public comments
- VI. Reports
  - A. President's Report. Dan does not have anything this month.
  - B. Director's Report. Kathy Steckel went over her Report to the Board (see attached).

Received WRETAC grant funding from Gunnison County for \$1500. It is earmarked for communications.

Requested money from Montrose County WRETAC, but they did not give us any. Will keep trying.

Katie Hedley went over the "Powerful Stories" project that is underway. She is working with a photographer who has volunteered his time. They go out and interview crew members and patients about their experiences with the ambulance to come up with eye catching pictures and quotes. Also working on a video to post on YouTube or social media.

Kathy Steckel went over the rest of her report.

- C. Business Office Report. No report

- D. Committee Reports.

Financial Advisory Committee. Gregg made a brief report. He thought that Larry was going to talk about the interest and gains we have seen since moving our investments to Fidelity. They are doing very well.

Membership Committee. Susann is still looking for a car to raffle. She thinks that the Network of Volunteers needs to be reworked a little. They should have their own special monthly meeting, not just random calls for events. Would help them feel like a unit. Gregg asked Susann if she had someone in mind to head up this group. Could we act on this? It has been a common complaint.

VII. Old Business.

- A. Strategic Plan – 5 yr financial plan. Gregg made a motion that NFAA moves forward to form a special tax district and to develop a reduced spending back up plan, in case the mil levy does not pass. Mike seconded the motion. No objections. Group agrees to finalize the 5 yr financial plan in the next 4-6 months.
- B. To go along with the tax district planning we need a marketing plan and the guidance of an attorney. Would like to interview three companies for each position. Kathy Steckel feels the marketing plan is more urgent, given the membership drive that is coming up. Agree to have three bids for marketing within the next 30 days and three bids from attorneys in 60 days.
- C. Crew Picnic on June 25. Susann is organizing and will be talking to Mike Hughes after the meeting to iron out the details.

VIII. New Business

- A. Kathy Steckel will be attending the Rural Philanthropy Days in Montrose and is seeking approval to seek grant monies at this meeting. Kathy Shoemaker makes a motion giving Kathy Steckel the authority to go forth and seek grant money. Susann Brown seconded. No objections.

IX. Meeting Adjourned at 8:14pm.

Minutes approved at the July 11, 2017 board meeting.