

NORTH FORK AMBULANCE ASSOCIATION
BOARD OF DIRECTORS MEETING
JULY 11, 2017
HOTCHKISS STATION

Board Members present: Larry Hughes, Gregg Angelovich, Susann Brown, Kathy Shoemaker, Mara Derryberry and Mike Hughes. Dan Miller was absent.

Also present: Kathy Steckel, Diane Perry, Steve Simpson.

- I. The meeting was called to order by Larry Hughes at 7:08pm.
- II. The minutes of the June 13, 2017, meeting were approved as written. Susann Brown made the motion and Mara Derryberry seconded. No objections.
- III. The financial reports for June were distributed. There was little discussion about the financials. Mara Derryberry made the motion to approve the financials as written and Susann Brown seconded. No objections.
- IV. Introduction of guests. No guests present at the board meeting.
- V. Public Comment. No public comments
- VI. Reports
 - A. President's Report. President was not present at the meeting, so no report.
 - B. Director's Report. Kathy Steckel went over her Report to the Board (see attached).

Kathy met with Jim Briscoe to talk about the forming of a special district. He would like to work on our project and will not charge us for his legal advice. Susann Brown made a motion to use Jim Briscoe as legal counsel to assist in the forming of a special district. Gregg Angelovich seconded. No objections.

Kathy reviewed the progress on the "Powerful Stories" project and this drifted into a discussion of Kathy's trip to DCAD's board meeting. She offered to support them in any way possible and suggested sharing the "Powerful Stories" program with them, thinking it would be a good way for them to gain some publicity.

The BMW Rally is coming up the weekend of the 22nd and there is an opportunity for us to do an ice cream booth. Kathy is feeling overwhelmed and is not willing to take it on, but would help if any board member were willing. Larry will think about it.

The board congratulated Kathy on her success at Philanthropy Days.

- C. Business Office Report. Not much to report. Our cash flow is better than expected at this point, but there still might be the need to move funds to cover payroll before the membership drive is in full force.
- D. Committee Reports.

Financial Advisory Committee. One our CD's has matured and Larry was wondering whether to move it or keep it in the cash account. Given that we might need money to cover payroll, he will leave it in our cash account.

Membership Committee. Membership drive is coming up. Kathy's current plan is to mail individual letters to members as their renewal date approaches and to send another letter to all other homeowners off of a list provided by the county. Board is alright with this plan. Mara noticed flyers in the shop windows in Paonia last fall and feels that there are an important piece.

VII. Old Business.

- A. Strategic Plan – 5 yr financial plan. Still a work in progress. Gregg expressed the importance of working on the reduced spending back up plan, in case the mil levy does not pass. We had a deadline voted on in the last meeting - the group agreed to finalize the 5 yr financial plan in the next 4-6 months.
- B. Marketing Plan – The vote on the extended Triple Point Consulting contract was tabled until the August meeting to give Kathy time to find out how we can get out of the contract if they are not performing as expected. Kathy will take the contracts to Jim Briscoe.
- C. Crew Picnic on July 16. Picnic is coming together. The captains have bought lots of gifts. Should be a fun time. Mara and Kathy Shoemaker will provide sides.

VIII. New Business

- A. After attending the Rural Philanthropy Days in Montrose, Kathy has found several sources of funding for general operating funds. She is seeking approval to move forward in this direction. Board is in favor of seeking general operating funds. Would be nice to find a source to replace the wage grant from the state.

IX. Meeting Adjourned at 8:30pm.

Minutes approved as written at the August 8, 2017 Board of Directors meeting.